

# Leo Liu

UX Designer



## Work Experience

### Xiaomi

User Experience Designer (MIUI Wearable - Interaction Group Leader)  
2021 - Now

#### Mi Watch & Mi Band

Responsible for the interactive experience design and system animation design of Xiaomi Watch and Xiaomi Band.  
Establish a wearable interactive system component library to promote the high-fidelity restoration capability of the full experience design (effectively reduce the cost of cross-departmental communication and greatly improve the restoration degree).

#### Xiaomi AR Smart Glasses

Lead the wearable interaction team to explore the system framework definition and human-computer interaction design of Xiaomi's first-generation AR smart glasses.

#### Design system for all wearable products

Responsible for formulating Xiaomi's first wearable design system (including human-computer interaction principles, design component library, motion design specifications, etc.).

### ByteDance

UX Designer  
2020 - 2021

#### Volcanic Engine

In charge of the interaction and visual design of the official website, user experience center and other related websites, and acted as the head of the interaction design for the first Volcano Engine conference.

#### Xigua Video App

Participated in the planning and production of watermelon video "China Video Partner Project", and immersive interactive website design.

### Nianli Technology

Design Director

#### CloudCat(Cloud Gaming Platform)

Nianli Technology is a cloud game company. As the design leader, I lead the design team to iterate the design to version 2.0 and establish design specifications. Once the new design was launched, it was highly praised by many users, and user conversion was significantly improved. The 2.0 design includes multi-dimensional design upgrades such as interaction, vision, and branding.

### Breo

Product Designer (Intern)

#### Smart Laser Hair Comb

Participate in the design and development from project initiation to appearance, interaction and structure.

#### Physiotherapy Gear

Provided the design and production scheme of thermal protective gear for American Healthyline Company.

## Education

### California College of the Arts

Industrial Design  
2017 - 2020  
Faculty Honors Scholarship

### Cascadia College

Computer Science (计算机科学)  
2014 - 2017  
Chairman of Chinese  
Communication Club

## Expertise

Wearable Products  
AR / VR Virtual Reality  
High Fidelity Prototyping  
User Research and Competitor Analysis  
Immersive Experience  
3D Animation  
Website Design  
Smart Hardware

## Skill

Figma	C4D
Sketch	Blender
Principle	Arnold
Origami Studio	Octane
Unity	Ae Pr Ai Ps.
Unreal	Rhino
Spline	Solidwork
Webflow	Fusion 360

## Other Experiences

- Won two iF Design Awards.
- Was invited by Visalia Visalia Regional Government to design water filtration equipment and solutions to solve the problem of excessive arsenic in drinking water for local people in LostHills.
- In 2019, the concept panoramic drone I designed for Dyson was honored to participate in a speech in San Francisco's Silicon Valley, and received a lot of praise.
- President of Cascadia College Student Union, organized members to go to Sichuan Province to teach at Huangbo Township Central Primary School.
- Co-founder and technical lead of anshorsy.com cross-border fashion brand.
- Current Getty Images, iStock contract photographer.



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